

# “英语演讲与辩论”课程教学大纲

## Syllabus of “Speech and Debate”

课程基本信息(Course Information)					
课程代码 (Course Code)	EN122	*学时 (Credit Hours)	32	*学分 (Credits)	2
*课程名称 (Course Name)	英语演讲与辩论 English Speech and Debate				
课程性质 (Course Type)	必修 Mandatory				
授课对象 (Audience)	英语本科大二学生 Second year English majors				
授课语言 (Language of Instruction)	英语 English				
*开课院系 (School)	外国语学院英语系 English Department, School of Foreign Languages				
先修课程 (Prerequisite)	无 None				
授课教师 (Instructor)	Marsha Lovell	课程网址 (Course Webpage)			
*课程简介(中文)	<p>本课程为学生提供运用英语表述各种口头体裁的机会，旨在通过重复的口头训练培养学生的口语技能。在完成一定写作练习的基础上，学生将组建正式的团队策划小组项目并进行演示，同时需要对正式的谈判过程加以准备和实施。本课程开设于大学二年级第一学期，要求学生课堂全程以英文表述己见，主要通过预习及即兴演讲的形式开展课堂活动，期末要求学生能够在预先准备的基础上完整流畅地就某一话题进行正式的个人陈述。在平时的课程教学中，注重培养学生的集体意识和观念，着重培养他们的商务交流与谈判技能。要求学生积极参与课堂活动，上课不得以各种形式使用手机，必须以团队合作方式成功发表一次专业课堂演示，团结友爱，互帮互助，但不得已任何方式作弊，否则以0分论处。</p>				
*课程简介(Description)	<p>This course will provide instruction and opportunity to present in various speaking genres. Students will develop their delivery skills by repeated oral presentations throughout the term. Some related writing assignments will also be given. Teams will collaborate on a formal group project and presentation. Additionally, a formal negotiation will be prepared and conducted.</p> <ol style="list-style-type: none"> <li>1. Participate in daily class discussions and complete all class assignments.</li> <li>Grading is based on contribution, as well as reading, writing, speaking and listening skills. We speak, read and write only English in class. All discussions must be carried out in English.</li> <li>2. Use of cell phones for any reason is not allowed during class time.</li> <li>3. Prepare and deliver several pre-assigned and impromptu presentations throughout the term in a professional manner.</li> <li>4. Work as a team to successfully prepare and deliver a professional</li> </ol>				

presentation in class.

5. Successfully prepare for and deliver a coherent, well developed negotiation of a current topic for the final project.

6. Be courteous to others in the class. Listen when it is their turn to speak and be respectful. Reach out and help others as needed.

7. Plagiarized assignments will not be accepted and will result in a score of 0.

课程教学大纲(course syllabus)

\*学习目标  
(Learning Outcomes)

- Improved confidence in expressing themselves using the English language. (A5.1; C3)
- Increased use of English vocabulary in the proper manner. (A5.1.1)
- Improved pronunciation and intonation through guided practice. (A 5.1.1)
- Delivery of various type speeches with confidence. (A5.2.3)
- Collaboratively prepare and present a professional group presentation in English. (B1)
- Understand the nuances needed to conduct a win-win negotiation and participate with the team. (B4)

\*教学内容、进度安排及  
要求  
(Class Schedule  
& Requirements)  
In English

教学内容 Content	学时 Time	教学方式 Teaching Method	作业及要求 Assignment	基本要求 Basic Requireme nt	考查方式 Checking Method
Personal Brand	1 hr 40 min	Lecture & Activity	Journal & Reading	Perform understan ding	Weekly Review
Elevator Speech	1 hr 40 min	Lecture & Activity	Journal & Reading	Perform understan ding	Weekly Review
Job Application	1 hr 40 min	Lecture & Activity	Journal & Reading	Perform understan ding	Weekly Review
Professional Presentation	1 hr 40 min	Lecture & Activity	Journal & Reading	Perform understan ding	Weekly Review
Professional Dress	1 hr 40 min	Lecture & Activity	Journal & Reading	Perform understan ding	Weekly Review
Job Interviews	1 hr 40 min	Lecture & Activity	Journal & Reading	Perform understan ding	Weekly Review
Business Communicatio n	1 hr 40 min	Lecture & Activity	Journal & Reading	Perform understan ding	Weekly Review
Business Communicatio n	1 hr 40 min	Lecture & Activity	Journal & Reading	Perform understan ding	Weekly Review
Negotiation	1 hr 40	Lecture & Activity	Journal & Reading	Perform understan	Weekly Review

	min			ding																	
Business Ethics	1 hr 40 min	Lecture & Activity	Journal & Reading	Perform understan ding	Weekly Review																
*考核方式 (Grading)	<p>本课程以百分制计分 Graded on a scale of 0-100.</p> <table> <tr> <td>1. Class participation, in class assignments, journal</td> <td>20%</td> <td>平时成绩</td> <td>20%</td> </tr> <tr> <td>2. Speech presentations (impromptu and assigned)</td> <td>30%</td> <td>演讲</td> <td>30%</td> </tr> <tr> <td>3. Team professional presentation</td> <td>25%</td> <td>小组演讲</td> <td>25%</td> </tr> <tr> <td>4. Final examination and team negotiation</td> <td>25%</td> <td>期末考试</td> <td>25%</td> </tr> </table>					1. Class participation, in class assignments, journal	20%	平时成绩	20%	2. Speech presentations (impromptu and assigned)	30%	演讲	30%	3. Team professional presentation	25%	小组演讲	25%	4. Final examination and team negotiation	25%	期末考试	25%
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*教材或参考资料 (Textbooks & Other Materials)	<p>无正式书面教材；但每周提前发送学生电子阅读材料 There is no required text for this course, however, select reading assignments will be used throughout the term as appropriate. Weekly electronic English readings will be assigned and weekly writing journal assignments are required.</p>																				
其它 (More)																					
备注 (Notes)																					

备注说明：

1. 带\*内容为必填项。
2. 课程简介字数为300-500字；课程大纲以表述清楚教学安排为宜，字数不限。